

AAA Scholarship Foundation, Inc.
Privacy Statement for Applicants

Policy Last Revised: February 15, 2014.

The following sets forth the policies for the collection and use of personally identifiable information (“Information”) by AAA Scholarship Foundation, Inc., doing business as AAA Scholarship Foundation – FL, LLC (collectively known hereafter as “AAA”) in connection with its services administering various Tax Credit Scholarship and Education Savings Account Programs and (the “Services”), including but not limited to the operation of its Web Sites located at www.aaascholarships.org (the “Sites”), and supersedes any previous statement of such policies.

AAA knows that users’ personal information is important to them, and that it is important that AAA respect that importance and treat that information responsibly. AAA has created the below policy to explain the types of information it collects from users, how it uses this information, with whom and for what purposes it shares the information, and how users can interact with AAA in connection with the information collection and use.

AAA takes its obligations regarding privacy very seriously, and it wants to ensure users are fully informed about the Information they are providing to it.

Collection of Information.

In connection with the Services and the Sites, AAA may collect Information in the following ways:

- Through offline forms filled out and submitted by a user
- Through forms filled out by a user on the Sites
- Through the maintenance and analysis of Web server logs
- Through the user’s interaction with other Web Sites and offline resources operated by AAA.
- Via e-mail, faxes and other communications between a user and AAA.
- From third parties providing support to AAA in connection with the Services

AAA may also connect non-personally identifiable information from users via “cookies” (small text files placed by AAA on user computers), single-pixel GIF image files (also called “Web beacons”), Web server log analysis and other similar technological means. Such information may be used to track Sites trends and enhance the user experience, and may be shared with third parties.

To the extent third parties may place advertising on the Sites, such third parties may utilize cookies or other technological means within the advertising to collect and utilize non-personally identifiable information. AAA is not responsible for information collected by third parties in this manner, nor for the collection or use of Information by other Sites to which the Sites are linked.

Types of Information Collected by AAA.

The following types of Information about a user and the user's household are among those that may be collected by AAA in connection with the Sites:

- Name
- Postal address
- E-mail address
- Telephone number
- Cell phone number
- Facsimile number
- Age
- Birth date
- Employer
- Employer address
- Employer telephone number
- Marital status
- Income
- Debts
- Tax-related information
- School information
- Race
- Gender
- IP Address

- Referring Sites
- Other technical information collected by the Sites's servers.

No Collection of Information from Children.

The Sites are not intended for users under the age of 18, nor does AAA knowingly collect or retain Information in connection with the Sites from children under the age of 13.

Use of Information.

AAA may use Information collected in connection with the Sites in the following ways:

- To provide Services to users via the Sites or through other online or offline channels
- To improve the user experience with the Sites
- In connection with the operation of the Sites
- For users to obtain information and offers for other products and services offered by AAA and its affiliated entities as well as selected third parties.

In order to do the foregoing, AAA may provide the Information to its affiliated entities and to trusted third parties, including but not limited to selected government agencies, educational institutions, and third party marketers and vendors as well as third party contractors providing services to AAA such as the operation of the Sites, application processing, communication services and payment processing services. AAA will use commercially reasonable efforts to limit use of the Information by such third parties to the specific uses set forth above. AAA also utilizes electronic and physical security to reduce the risk of improper access to or manipulation of Information during transmission and storage, but cannot guarantee the security or integrity of the Information and shall have no liability for breaches of security or integrity or third-party interception in transit.

AAA may also disclose Information when it determines it is necessary to comply with applicable laws or regulations, in connection with a merger, acquisition, asset purchase or sale of or by AAA, or to protect the interests or safety of AAA, its customers, or other visitors to the Sites.

Opting Out from Offers from AAA.

At any time, a user may opt out from receiving future offers from AAA by following the instructions contained within each marketing communication or by sending an e-mail message to info@aaascholarships.org or a postal message to AAA, PO Box 15719, Tampa, FL 33684-0719. Such opting out will not apply to any communications from AAA's affiliated entities or from third parties to whom AAA or its affiliated entities may have provided Information regarding the user. Such affiliates' and third parties' use of the Information is subject to such parties' own privacy policies, for which AAA shall not be responsible.

Access to Information.

A user who provides Information to AAA may modify and correct such Information via a written request to AAA, PO Box 15719, Tampa, FL 33684-0719.

Your California Privacy Rights.

Beginning on January 1, 2005, California Civil Code Section 1798.83 permits customers of AAA who are California residents to request certain information regarding AAA's disclosure of personal information to third parties for such third parties' direct marketing purposes. To make such a request, please write to AAA, PO Box 1670, Tampa, FL 33601.

Changes to this Privacy Policy.

AAA reserves the right to revise and update this Privacy Policy at any time. Any such revisions will be effective on the date of posting to the Sites, and will apply to all information collected by AAA both prior to and following the effective date. Your use of the Sites following any such revisions will be deemed your acceptance of such revisions. Users should periodically visit this page to review the current policies with regard to Information.