AAA Scholarship Foundation, Inc. Privacy Statement for Contributors

Policy Last Revised: February 15, 2014

A. Overview

The following sets forth the policies for the collection and use of personally identifiable information ("Information") by AAA Scholarship Foundation, Inc., doing business as AAA Scholarship Foundation –FL, LLC (collectively known hereafter as "AAA") in connection with the collection of contributions in support of AAA's mission to improve k-12 education through school choice options that enable low-income families and families of special-needs children to select the best schools for their children, including but not limited to the operation of its Web site located at www.aaascholarships.org (the "Sites"), and supersedes any previous statement of such policies. For AAA's policy regarding the collection and use of data from applicants for scholarships, please <u>click here</u>.

AAA knows that users' personal information is important to them, and that it is important that AAA respect that importance and treat that information responsibly. AAA has created the below policy to explain the types of information it collects from contributors and members, how it uses this information, with whom and for what purposes it shares the information, and how those users can interact with AAA in connection with the information collection and use.

AAA takes its obligations regarding privacy very seriously, and it wants to ensure users are fully informed about the Information they are providing to it. We will not sell or rent your company's identifiable information or a list of our customers to third parties. However, as described in more detail in Part C below, there are limited circumstances in which some of your information will be shared with third parties, under strict restrictions, so it is important for you to review this Privacy Policy.

B. Information We Collect

Required Information

To become a donor of AAA, you must provide your name, address, phone number and email address or your company name and address, employer identification number, a contact name, their phone number and e-mail address. This required information is necessary for us to process contribution transactions and to contact you should the need arise in administering your account.

Customer Service Correspondence

If you send us correspondence, including e-mails and faxes, we retain such information in the records of your account. We will also retain customer service correspondence and other correspondence from AAA to you.

Non-Personally Identifiable Information

AAA may also connect non-personally identifiable information from users via "cookies" (small text files placed by AAA on user computers), single-pixel GIF image files (also called "Web beacons"), Web server log analysis and other similar technological means. Such information may be used to track site trends and enhance the user experience, and may be shared with third parties.

To the extent third parties may place advertising on the Site, such third parties may utilize cookies or other technological means within the advertising to collect and utilize non-personally identifiable information. AAA is not responsible for information collected by third parties in this manner, nor for the collection or use of Information by other sites to which the Site is linked.

No Collection of Information from Children.

The Site is not intended for users under the age of 18, nor does AAA knowingly collect or retain Information in connection with the Site from children under the age of 13.

C. Our Use and Disclosure of Information

Internal Uses

We collect, store and process your Information on servers located in the United States. We use the Information we collect about you and/or your company in order 1) to provide our services and process your transactions and 2) to provide customer service.

Within AAA, we give access to Information about your company only to those employees who require it to fulfill statutory or customer service requests.

Disclosure to Third Parties

AAA will not sell or rent any of your and/or your company's identifiable information to third parties. AAA will not share any of your and/or your company's identifiable information with third parties except in the limited circumstances described below, or with your express permission. These third parties are limited by law or by contract from using the information for secondary purposes beyond the purposes for which the information is shared. We share Tax Credit Scholarship Program contribution information with the various state's Department of Revenue, the Department of Financial Services, the Auditor General and Department of Education, and Internal Revenue Service as required by law.

- 1. We share information with our independent auditors so they may conduct our annual financial and compliance audit, and with other service providers in order to allow them to provide us with necessary technology and other services.
- 2. We disclose information that we in good faith believe is appropriate to cooperate in investigations of fraud or other illegal activity.
- 3. We disclose information in response to a subpoena, warrant, court order, levy, attachment, order of a court-appointed receiver or other comparable legal process.
- 4. We disclose information to your agent or legally authorized representative.

- 5. We share aggregated statistical data with our government agencies, business partners or for public relations. However, this aggregated information is not tied to personally identifiable information.
- 6. As with any other business, it is possible that AAA in the future could merge with or be acquired by another company. If such an acquisition occurs, the successor company would have access to the information maintained by AAA, including contributor or member account information, but would continue to be bound by this Privacy Policy.

D. Information Security

Information Security

AAA is committed to handling your and/or your company's information with high standards of information security. We restrict access to your personally identifiable information to employees who need to know that information in order to provide services to you. We maintain physical, electronic and procedural safeguards to guard your nonpublic company information.

E. Contacting Us

If you have any questions about this privacy statement, AAA's information practices, or your dealings with AAA, you can contact us by calling 888-707-2465, ext 710, Monday through Friday between the hours of 9 am and 5 pm EST, or write us at AAA, P.O. Box 15719, Tampa, FL 33684-0719. Additionally, a user who provides Information to AAA may request, modify and correct such Information via a written request to AAA.

F. Your California Privacy Rights.

Beginning on January 1, 2005, California Civil Code Section 1798.83 permits customers of AAA who are California residents to request certain information regarding AAA's disclosure of personal information to third parties for such third parties' direct marketing purposes. To make such a request, please write to **AAA**, **P.O. Box 15719, Tampa, FL 33684-0719**.

G. Changes to this Privacy Policy.

AAA reserves the right to revise and update this Privacy Policy at any time. Any such revisions will be effective on the date of posting to the Site, and will apply to all information collected by AAA both prior to and following the effective date. Your use of the Site following any such revisions will be deemed your acceptance of such revisions. Users should periodically visit this page to review the current policies with regard to Information.